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TRANSMITTAL FORM

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Application Number	09/885,970	
Filing Date	June 21, 2001	
First Named Inventor	Bruce A. Fogelson	
Art Unit	3622	
Examiner Name	Jean D. Janvier	
Attorney Docket Number	6040-80216	·

ENCLOSURES (Check all that apply)			
Fee Transmittal Form	Drawing(s)	After Allowance Communication to TC	
Fee Attached	Licensing-related Papers	Appeal Communication to Board of Appeals and Interferences	
Amendment/Reply	Petition	Appeal Communication to TC (Appeal Notice, Brief, Reply Brief)	
After Final	Petition to Convert to a Provisional Application	Proprietary Information	
Affidavits/declaration(s)	Power of Attorney, Revocation Change of Correspondence Address	Status Letter Other Enclosure(s) (please Identify	
Extension of Time Request	Terminal Disclaimer	below): Letter from Inventor: B. A.	
Express Abandonment Request	Request for Refund	Fogelson;	
Information Disclosure Statement Certified Copy of Priority	CD, Number of CD(s) Landscape Table on CD	-Postcard	
Document(s)	Remarks Applicant believes no fee is due, however, if Commissioner deems o fee is		
Response to Missing Parts/ Incomplete Application			
Response to Missing Parts under 37 CFR 1.52 or 1.53			
SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm Name Welsh & Katz, Ltd.			
Signature			
Printed name JoN R. Christensen			
Date August 17, 2007	Reg	No. 34,137	
CERTIFICATE OF TRANSMISSION/MAILING			
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Signature Alova O Branon			
Typed or printed name Gloria O'Bannon Date August 17, 2007			

This collection of information is required by 37 CFR 1.5. The information is required to obtain or retain a benefit by the public which is to file (and by the USPTO to process) an application. Confidentiality is governed by 35 U.S.C. 122 and 37 CFR 1.11 and1.14. This collection is estimated to 2 hours to complete, including gathering, preparing, and submitting the completed application form to the USPTO. Time will vary depending upon the individual case. Any comments on the amount of time you require to complete this form and/or suggestions for reducing this burden, should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:

Bruce A. Fogelson

Art Unit: 3622

Serial No.:

09/885,970

Filed:

June 21, 2001

For:

METHOD AND SYSTEM FOR

CREATING ADVERTISING BOOKS

Attorney

Docket No.: 80216

RESPONSE

Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-0001

Sir:

In response to the Office Action of May 18, 2007, the applicant responds as follows: